

Give more, better:

US Donor Advised Fund (DAF)

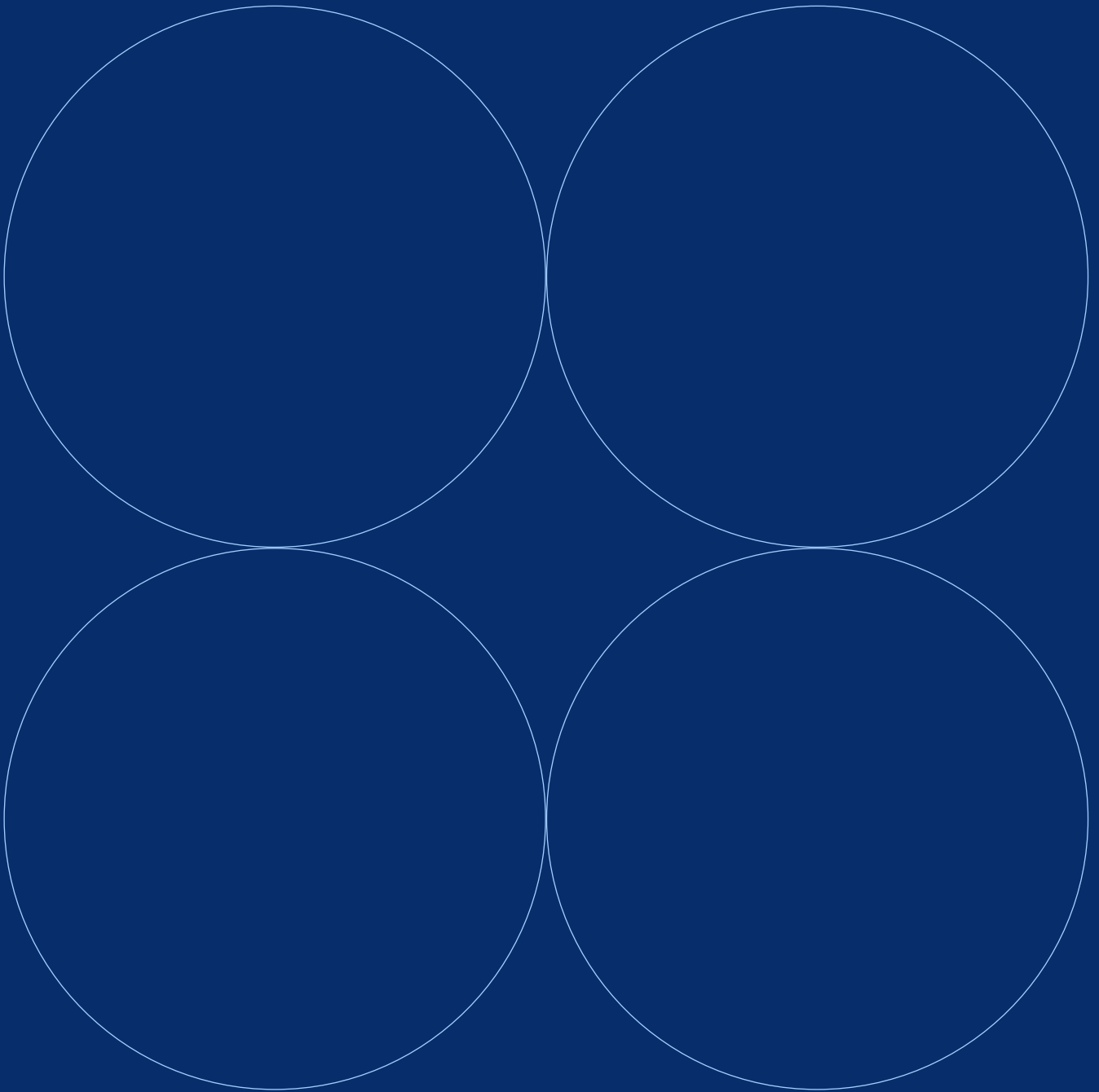




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Introduction



About Founders Pledge

We're a global nonprofit empowering entrepreneurs to do the most good possible with their charitable giving. We equip our community of members with everything they need to maximize their impact, from [high-impact giving recommendations](#) and [one-to-one philanthropic advising](#), to a [tax-efficient Donor Advised Fund](#) and [events with fellow entrepreneurs and experts around the world](#). As of April 2025, our 2,000+ community has **pledged over \$11 billion to charity**, and **donated more than \$1.5 billion** to the charitable sector.

We're grateful to be [funded by](#) our members and other generous donors.

Donor Advised Funds

Think of a Donor Advised Fund (DAF) as a charitable savings account. It's a flexible and efficient giving vehicle that allows you to support nonprofits of your choice on a timeline that's right for you. DAFs also maximize how much you are able to give by accepting a wide variety of **tax-advantaged assets**, including private and public stock, allowing you to **invest those assets** so they may grow tax free.

Founders Pledge DAF

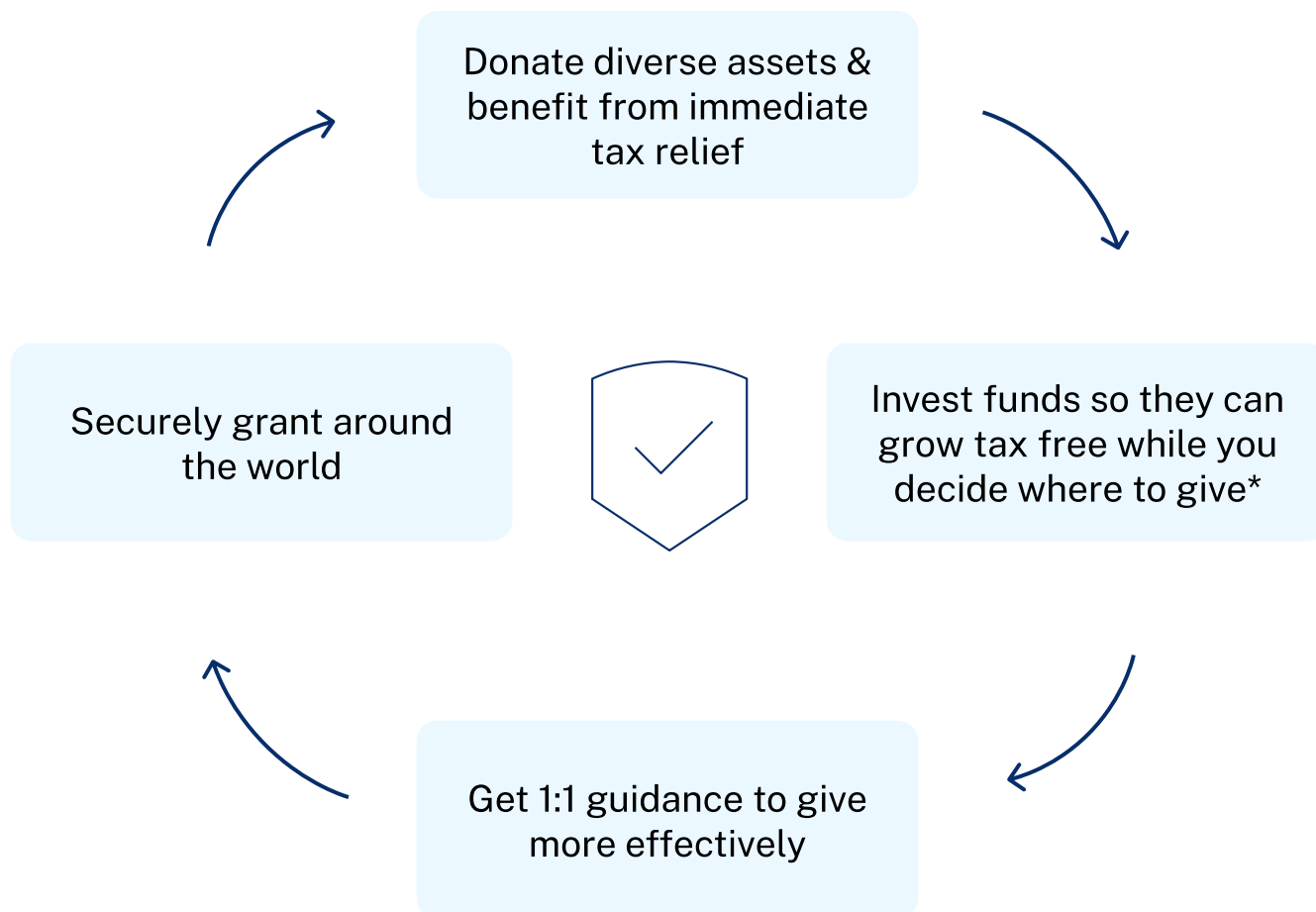
A Founders Pledge DAF is quick to set up and easy to maintain. You have the option to choose either a Premium DAF account or Core DAF account. Most DAFs are portable and can be transferred to another DAF provider such as Founders Pledge.

A Premium DAF account offers a range of investment options for your DAF funds and charges a modest administrative fee. A Core DAF account does not charge an admin fee, but does not offer investment opportunities. Core DAF assets will be invested in low-risk money market funds, and the gain or loss is allocated to Founders Pledge's operating expenses. The only time your DAF balance will change with a Core DAF Account is when you make a contribution or make a grant.

You can make contributions and grants at the click of a button thanks to our **Member App**, where you can also oversee your transaction history and any applicable investment returns. You can give important partners, including family members and external advisors, access to your DAF to support joint decision making and seamless transactions. Meanwhile, our expert team of grant makers take care of the rest behind the scenes.

Read through the rest of the pack to find out more about how you can maximize your impact with a Founders Pledge DAF.

How our DAF works



*Premium DAF Account holders only.



Challenge

Giving can often come with a lot of administration, whether that's figuring out how to donate tax-optimized assets, keeping track of your donations, vetting organizations, or navigating global regulations.



Solution

A tax-efficient giving account that makes it seamless to give almost anywhere in the world, whether you're donating \$10k or \$100m. We handle all the logistics and due diligence. Meanwhile, you can manage all of your giving in one place via our Member App.

Benefits of our DAF



You'll have more to give



Tax-efficient giving

Fund your charitable goals with diverse assets (including public and private securities, crypto and more), and receive an immediate tax deduction when you contribute to your DAF.



Investment options (for Premium DAF account holders only)

Choose from multiple investment options to suit your grant-making time horizon and desired risk profile, so that your funds can grow tax-free while you give.

We minimize your admin



Simplified logistics

Let us streamline your giving by handling all of the logistics. You can manage all your contributions and grants in one place via our Member App, and give access to important partners, including family and external advisors.



Unparalleled due diligence

With our [rigorous due diligence](#), you can rest assured every grant you make is secure and compliant with IRS regulations.

Benefit from our unique expertise



Global and complex grants

Our team are leaders in facilitating global and complex grants, so you can give to innovative projects in 40+ countries with confidence.



Comprehensive support




Make the most of your DAF with our other services: high-impact funding recommendations vetted by our Research team; 1:1 philanthropic advising tailored to your goals; and unique events with fellow entrepreneurs around the world.



Premium & Core DAF Options

Our commitment to impact - ensuring our members' funds reach the causes that need it most - remains our number one priority. That's why our DAF model is optimized for high-impact giving.

Our **Premium** and **Core** DAF account options give you the flexibility to choose how you wish to manage your funds.

	Premium	Core
 Option to donate complex assets (incl. Private shares)	Yes	No
 Investment options	Yes	No
 Monthly admin fees	Competitive tiered admin fee based on average monthly AUM: <ul style="list-style-type: none">• \$0-\$500,000: 0.45%• \$500,001-\$1,000,000: 0.30%• \$1,000,001-\$2,500,000: 0.25%• \$2,500,001-\$5,000,000: 0.20% For balances of over \$5 million please contact us for fees.	None

Premium DAF Discounts

Impact is at the heart of everything we do. Our DAF structure is no different. That's why we'll discount or waive fees for giving aligned with our mission of doing the most good possible.

Enjoy fee discounts when giving to:

- Our recommended high-impact funding opportunities
- Our operating expenses, in support of our mission

Your admin fee will be waived in any month where you've donated at least \$25,000 to Founders Pledge's mission in the previous 12 months.

Find out more

For full information about our Core and Premium DAF accounts, [please visit our website.](#)

Investment options



Our investment options, which include exchange traded funds, are tactically managed with a long-term view.

We offer four investment pools to suit a variety of grant-making time horizons and risk profiles:

- **Money Market**
- **Conservative**
- **Moderate**
- **Moderately Aggressive**

You can find out more about each pool, including historical returns, expense ratios, and underlying securities, on the following pages.

Investment Fees

Investment advisory fees and expense ratios are assessed by our external investment manager on a quarterly basis net of returns. Expenses reflect the expense ratios of the underlying ETFs. An investment advisory fee of 15 bps is applied to the Conservative, Moderate, and Moderately Aggressive portfolios. There is no advisory fee for Money Market. Expense ratios for each of our funds are based on the allocation of underlying securities and may change if there is a change to the allocation strategy.

The fees, performances, and asset allocations on the following page are accurate as of May 2025.



Investment options explained

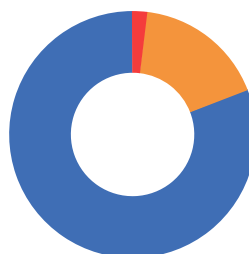


Expense Ratio: 18 bps¹

● Fixed income

Money Market

This fund (SEGXX) prioritizes liquidity and principal protection by investing in high-quality, low-risk US government money market instruments.



Expense Ratio: 9 bps

● Fixed income
● Equity
● Cash

Conservative

This portfolio seeks to preserve principal and generate modest income, ideal for members who plan to recommend grants **within 2 years**.

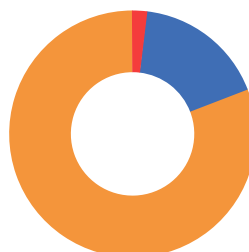


Expense Ratio: 8 bps

● Fixed income
● Equity
● Cash

Moderate

This portfolio seeks modest, long-term growth through a diversified portfolio, ideal for members who plan to recommend grants **in the next 2-5 years**.



Expense Ratio: 7 bps

● Fixed income
● Equity
● Cash

Moderately Aggressive

This portfolio seeks long-term growth, ideal for members who plan to start recommending grants **in 5 years or more**. With 70% allocated to global equities, the portfolio has short-term volatility and principal risk, and may lose value in the short-term.



Conservative

Expense Ratio: 9 bps

Performance²

3-Month: **-1.63**

1-Year: **4.98**

Since inception: **9.64**



Equity: 17%

US Equity: 11%

Developed (Ex-US) Equity: 6%

Fixed income: 81%

US Government Fixed Income: 38%

Investment Grade Credit: 30%

High Yield Bonds: 6%

Emerging Market Debt: 7%

Cash: 2%

Moderate

Expense Ratio: 8 bps

Performance

3-Month: **-2.13**

1-Year: **8.71**

Since inception: **15.80**



Equity: 50%

US Equity: 28%

Developed (Ex-US) Equity: 16%

Emerging Markets Equity: 6%

Fixed income: 48%

US Government Fixed Income: 19%

Investment Grade Credit: 17%

High Yield Bonds: 6%

Emerging Market Debt: 6%

Cash: 2%

Moderately Aggressive

Expense Ratio: 7 bps

Performance

3-Month: **2.85**

1-Year: **9.18**

Since inception: **17.91**



Equity: 70%

US Equity: 37%

Developed (Ex-US) Equity: 24%

Emerging Markets Equity: 9%

Fixed income: 28%

US Government Fixed Income: 8%

Investment Grade Credit: 12%

High Yield Bonds: 5%

Emerging Market Debt: 3%

Cash: 2%



Account details

Account Basics and Management

Charity Registration	Founders Pledge Inc (FPI), a US 501(c)(3) public charity	
Administered by	Founders Pledge	
Legacy Planning	Yes, you can set up a succession plan for your DAF	
Third-Party Account Access	Yes, you can give others (advisors, family, partners) access to your DAF	
Minimum Amount to Open	Premium DAF	Core DAF
Minimum Amount to Open Account	\$10,000	\$10,000
Minimum Account Balance¹	No	No
Admin Fees²	Yes	No
Investment Options²	Yes	No

Contributions

Assets Accepted³	Premium DAF	Core DAF
	Cash, Public Securities, Crypto, Complex Assets (incl. Private Shares)	Cash, Public Securities, Crypto
Currency Accepted	USD	

¹ To make grants, the account balance must cover the grant amount requested and any related fees. To mitigate market risk, any grant request that brings your DAF balance below 20% of its current level may take longer to process.

² Consult pages 4 to 7 of this pack for details, including investment descriptions, performance, and fees.

³ All marketable securities shall be sold upon receipt. Any additional third-party fees associated with complex asset contributions, such as due diligence and legal charges, may be assessed on a case by case basis and charged to the DAF.



Account details

Grants

Minimum Recommended Funding Opp Grant Amount	\$1,000 minimum to a Founders Pledge recommended funding opportunity, regardless of jurisdiction
Minimum Domestic Grant Amount⁴	\$1,000
Minimum International and Complex Grant Amount⁴	\$10,000
Minimum International and Complex Grant Fee⁵	\$2,500 per grant
Processing Fees⁶	\$35 per grant

⁴ Grants are domestic if made within your DAF's jurisdiction (e.g. granting from a US DAF to a US charity) and international if made outside your DAF's jurisdiction (e.g. granting from a US DAF to a UK charity).

⁵ Charged to ensure we cover our third-party costs associated with international grants.

⁶ Processing fees do not apply to grants made to Founders Pledge Funds, Operating expenses or to another FP DAF.

Ready to give more, better?

Check out [our website](#)

[Get in touch](#) to discuss your options

